

# BRAZIL 2026 Leader Qualification Guidelines



# All *Leaders* who consistently grow their Group Sales and Pro Consultants will have the opportunity to enjoy a Cruise in Brazil!

#### Methodology

- The qualification period lasts for 10 months: from March to December 2025.
- The achievement of goals is accumulated over these months. If someone achieves their goal 7 times, meaning in 7 different months, then they have met 7 out of the 10 goals. These months do not need to be consecutive. To determine if the goal was met in a month, it is compared with your personal baseline.
- There are three prize levels based on the number of months in which you achieve your goals.

#### Who enters the program?

- If you held the title of Leader at the end of February 2025, you enter the program.
- If you are a Consultant but have been a Leader in any of the six months prior to the start of the qualification, you enter the program with Leader goals.







9 Just countries together on board.

Departure: March 13, 2026

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#### How are months accumulated to achieve goals?

To meet the goal for each month, you must fulfill two requirements:

#### 1. Incremental Group Sales

Your *Group Sales* must increase by \$300 each month.

Your baseline will be the average of your Group Sales from December 2024 to Februrary 2025.

The minimum baseline will always be the Team Leader requirements.

#### 2. Pro Consultants

To count towards your goal, during the last 6 qualification months (July – December 2025), you must have at least 4 *Pro Consultants* in your personal group.

#### What do you earn?

### Prize "Cruise in Brazil" (7 out of 10 months)

Achieve your goals in 7 months to earn a 4-night cruise, all meals and medical insurance included.

### Prize "Airfare Bonus" (9 out of 10 months)

Achieve your goals in 9 months to receive a \$700 cash bonus for airfare.

#### Prize "Bonus for Personal Expenses on the Cruise"

A \$150 voucher for onboard expenses such as spa treatments, excursions, cruise shop purchases, or specialty dining.

Two ways to earn this:

- Achieve 10/10 goals.
- Achieve 9 goals and add an incremental *1st-generation Leader* above the baseline (highest point from December 2024 to February 2025).





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#### Details and Conditions

#### For all participants:

- If you do not meet your goal in a specific month, the next month's goal remains the same. For example, if your goal in March was \$1,000 and you did not achieve it, that will remain your goal for April. Each time you achieve a goal, the next one is unlocked.
- If you exceed your goal in a given month, subsequent goals will not increase.
- Incremental goals from the base are always respected, gradually increasing from the baseline.
- The "Airfare Bonus" of \$700 will be reimbursed upon submission of a receipt for a flight ticket to São Paulo, Brazil. Tickets must be purchased by February 15, 2026, and the reimbursement will be processed upon receipt and maintenance of eligibility.
- Prizes are non-transferable. For example, if someone earns the "Cruise" prize but does not want or cannot travel, the prize will be forfeited.
- For both the "Cruise Prize" and the "Airfare Bonus," no additional expenses (transportation, meals, tickets, tours) beyond those specified will be covered. Participants must consider these aspects when planning their participation.
- There are many available options to travel from Guarulhos Airport (São Paulo) to the Port of Santos.

#### For Leaders:

- If a Leader loses their title during the qualification months and reverts to Consultant, they have the opportunity to requalify and remain eligible for all prizes.
- Leader promotions during the program will not adjust goals. For program purposes, the new Leader will be considered a Consultant within the personal Group of their promoting Leader. Growth through roll-up or compression is not considered in the program.
- Post-qualification maintenance: After earning the "Cruise" or "Airfare Bonus" prize, you must maintain at least Team Leader level in January. Failure to do so will result in losing the prize.

